



New & Hot Product Showcase

Southwest Pool & Spa Show *San Antonio, Texas

February 12-13, 2010

Want to showcase your hot new product? Give buyers an opportunity to see what's new or hot with your company. Gain added exposure and visibility by displaying it in the NEW PRODUCT SHOWCASE!

Marketing Benefits:

- Inclusion in the New Product Showcase section of the Show Program
- Inclusion on the Southwest Pool & Spa Show website
- Exposure and visibility in the New Product Showcase located on the show floor.

2010 NEW PRODUCT SHOWCASE ENTRY FORM

All information must be complete in order to process the entries. Incomplete forms will be returned. Copies of this form will be accepted. **No charge for the first product, \$75 for each additional product.** *Instructions for delivery of your entry will be sent to you upon receipt of this entry form and entry fees. DO NOT SEND PRODUCT.*

Name: _____ Title: _____
 Company: _____ Booth #: _____
 Address: _____
 City: _____ State.: _____ Zip Code: _____
 Tel: _____ Fax: _____
 E-mail: _____

Product Name: _____ Product Introduction Date: _____
 We will enter the following: Product Photograph of product
 The dimensions of the entry are: Width _____ Height: _____ Depth _____
 Product Description (May be edited for directory)

PAYMENT

Method of Payment: [] Check [] Visa [] MasterCard [] Amex
 Check payable to:
 Southwest Pool & Spa Show
 5005 Royal Lane, Suite 116
 Irving, TX 75063
 Credit Card #: _____ Expiration: _____
 Name on Card: _____
 Signature: _____

Questions? Contact Susan Joiner at 800-773-7440 x204
Hurry...space is limited!
FAX FORM TO: 972-915-6040
By January 15, 2010